

THE HARYANA STATE COOPERATIVE SUPPLY AND MARKETING FEDERATION LIMITED, PNCHKULA

CUSTOMER FEEDBACK FORM

Sr.No. _____

Date _____

Customer Name with full address and contact Number

Using a scale of 1 to 5, where 1 is poor, 2 satisfactory, 3 Good, 4 Very Good and 5 Excellent

Please rate 4 main attribute of Hafed products you purchased

Name of the Products purchase

with Packing:

Purchased From:

Date of Purchase:

1. Quality

[]/5

Please rank the following attributes of the product as per your preference while you purchase

Rice/Other Product

- a) Purity
- b) Taste
- c) Grain length
- d) Aroma
- e) Ageing
- f) Cooking quality
- g) Other/Others (Please specify)

Edible Oils

- a) Purity
- b) Taste
- c) Colour
- d) Odourless/ Tasteless *
- e) Pungency
- f) Other/Others (Please specify)

* For Refined Oils

2. Packaging:-

[]/5

3. Paid Price:-

[]/5

4. Availability:-

[]/5

Any suggestions for improvement:-

Signature
Name: